

42 market research shortlisted for TECOM Investments Pearl Award

Dubai, 3rd June 2009: 42 market research, a leading market research provider for the healthcare industry, has been shortlisted by TECOM Investments for the Pearl Award for Globalisation and Diversification.

"The achievement of 42 market research is highly commendable and to be shortlisted in the category of Globalisation and Diversification points to the organisation's focus on cultural diversity, which is key to driving forward innovation" acknowledged the TECOM Investments Pearl Awards committee. "We congratulate the team on this achievement."

The Pearl Award for Globalisation and Diversification honours companies with a strong augmentation in the type of products and services marketed globally from Dubai along with a high increase in sales outside the United Arab Emirates over a one to two year period, using Dubai as the primary hub for global business. Further important criteria are the non-discriminatory culture and diversification in terms of employee nationalities.

TECOM Investments invited all licensed business partners that have been operating for at least 12 months within the TECOM Investments' free zones to participate in the Pearl Awards. This included Dubai Internet City, Dubai Media City, Dubai Knowledge Village, Dubai International Academic City, eHosting DataFort, International Media Production Zone, Dubai Outsourcing Zone, Dubai Studio City, DuBiotech and ENPARK.

About 42 market research

42 market research is an independent, internationally active, full-service market research provider for the healthcare industry. Physicians, dentists, pharmacists, opticians, technicians, nurses and other healthcare-related professionals are interviewed in all major markets around the world concerning their experiences and opinions towards any health-related subject. The customers of 42 market research include pharmaceutical companies, other market research agencies, biotechnical companies, medical device manufacturers, health ministries and other businesses and organizations from within the healthcare sector. For further information, please visit www.42mr.com.

About TECOM Investments

TECOM Investments is a Dubai Holding subsidiary and a diversified conglomerate, dedicated to knowledge-based and life-improving industries. A creator of vibrant knowledge-based industry clusters, TECOM Investments is currently active in cutting-edge sectors like ICT, Media, Education, Life Sciences and Clean Technology.

A recognized leader in knowledge-based industry development, TECOM Investments manages well known brands like Dubai Internet City, Dubai Media City, Dubai Knowledge Village, International Media Production Zone, Dubai Outsource Zone, Dubai Studio City, DuBiotech, Dubai International Academic City, EnPark and Tamdeen.

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